

WESTEDGE DESIGN FAIR

October 6, 2014
Mona Day

After a successful debut last fall, WestEdge Design Fair returns to the Barker Hangar for its second edition October 16-19, 2014.

The fair offers a series of special events and discussions, panels, and workshops on a wide range of design topics and trends along for both trade and consumer audience. Attendees will also be able to shop for furniture, lighting, kitchen, bath, outdoor furnishings and other home products.

The show opens with a preview for the trade on Thursday October 16 2-6 PM. A master studio outfitted by Jenn-Air will feature Thursday and Friday for the design trade on and weekend panels for homeowners and design enthusiasts. Topics include: Art & Interiors, Color Trends, The Consummate Kitchen, Craftsmanship in the Digital Age, Rethinking Retail: Does Main Street Matter?, Rock Star Architecture: Creative Design for Recording Artists, The Bottom Line: How to Build a Cool Project Without Getting into Hot Water, Innovations in Kitchen & Bath Design, and Decorating for the Entertaining & Holiday Season, and more.

Other fair highlights include cooking and grilling demonstrations, an outdoor lounge, a color consultation hub presented by Benjamin Moore, an exhibition of Pacific Coast design (superPAC) presented by Design Milk, and a group collective of furniture and lighting designers from New York City.

An opening night cocktail party on Thursday October 16 will benefit Heal the Bay. A second cocktail party on Friday night will benefit the A+D Museum and its mission of celebrating and promoting an awareness of progressive architecture and design in everyday life. At both events, guests will have the chance to network with the global design community and win several prizes, including a week in Palm Springs during Palm Springs Modernism Week in February.

All programming is included in the fair's ticket price of \$20 online or \$25 at the door. Admission includes a one-year digital subscription to Architectural Digest.