



## 5 Design Things To Do This Week

October 13, 2014  
Caroline Chamberlain



### 1. WestEdge

WestEdge Design Fair was a smash with trade and public on its first outing last year, attracting 6000 attendees. Now the four-day event returns to the Barker Hangar in Santa Monica with over 100 exhibitors specializing in modern furniture, lighting, kitchen, bath, outdoor furnishings and other products for the home. Meet the designers and hear them discuss current trends and challenges, on panels ranging from **Rock Star Architecture: Creative Design for Recording Artists**, featuring private recording studio architect **Peter Gruneisen** and others, to **Why We Hate Work: Is How We Work Working?**, moderated by Interior Design magazine editor **Edie Cohen**. DnA's **Frances Anderton** will be there Friday afternoon, moderating a panel co-sponsored by **DIEM**, on **Rethinking Retail: Does Main Street Matter?** She will talk to WestEdge co-founder **Troy Hanson** and guests about the pros and cons of retailing via fairs, web and brick-and-mortar stores. Plus, there's a **party on the opening night** to benefit Heal The Bay.

When: October 16-19, 2014

Where: The Barker Hangar, Santa Monica