



California Homes
Spring 2014



1 WestEdge Design Fair opening night attendees



2 Ty Pennington



3 Purcell Murray



4 WestEdge Co-Founders Megan Reilly and Troy Hanson

WestEdge

Four Full Days Offered the Latest Products from 150 Premium Interior Design Brands, Plus Special Events and Seminars with Notable Speakers and Panelists

WestEdge™ Design Fair, the newest destination for modern design, premiered at The Barker Hangar in Santa Monica October 3-6, 2013. To celebrate its debut, Megan Reilly and Troy Hanson, the fair's co-founders, partnered with Heal the Bay, and a notable design host committee, to throw a grand opening night party attended by over 950 partygoers. The design fete included Martyn Lawrence Bullard, Ty Pennington, Amy Devers, Tobi Tobin, Kathryn M. Ireland, Barrett Foa, Alexandra Von Furstenberg, Roderick Shade, and Oliver Furth, among others. The Fair's opening night was sponsored by Bombay Sapphire, Matua Wines, Stella Artois and Whole Foods and raised funds for Heal the Bay, one of Southern California's leading environmental nonprofit organizations, committed to making Southern California coastal waters and watersheds, including the Santa Monica Bay, safe, healthy and clean through programs in science, education, community action and advocacy.

Over four days, nearly 6,300 interior designers, architects, art directors, artists, set decorators, educators, gallery owners, design industry leaders, and enthusiasts converged upon WestEdge Design Fair to network with industry luminaries, see the latest in modern design, listen to panels and shop from over 150 exhibitors from around the world. For more information, visit www.westagedesignfair.com