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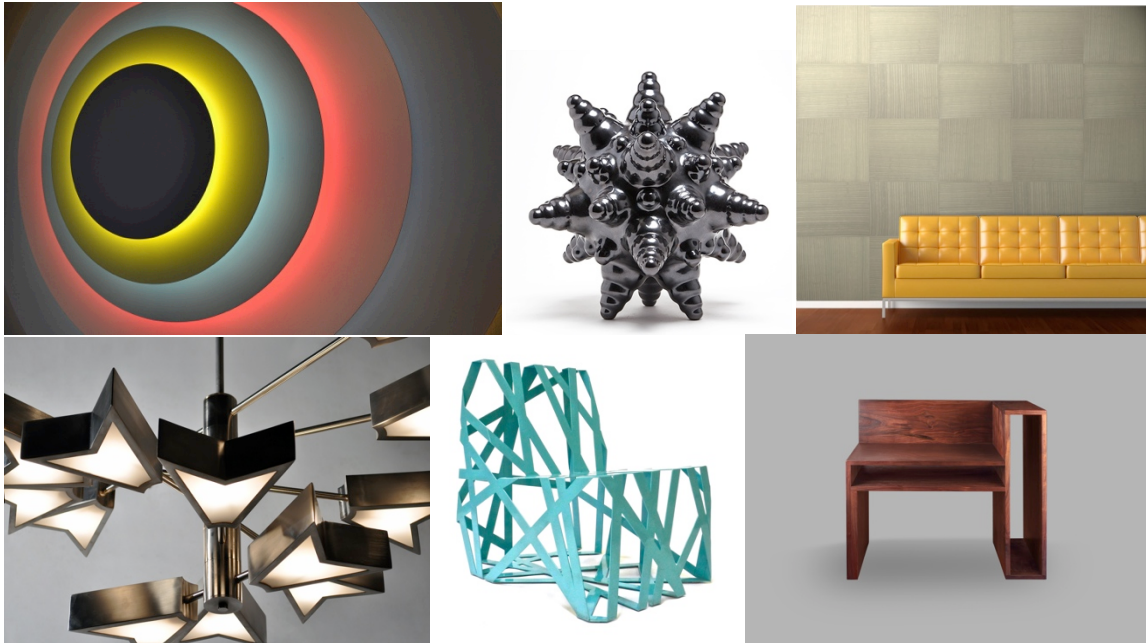
westedge DESIGN FAIR

October 22-25, 2015
The Barker Hangar | Santa Monica, California
westedgesdesignfair.com

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WESTEDGE DESIGN FAIR DEBUTS MADE:MODERN A UNIQUE SHOWCASE OF INDEPENDENT DESIGNERS AND ARTISANS

OCTOBER 22-25, 2015
www.westedgesdesignfair.com



MADE:MODERN will feature limited addition, one-off pieces by designers and artisans, such as
(top L-R): blankblank, Pamela Sunday, and Sorelle Fine Arts
(bottom L-R): Matthew Fairbank Design, J Liston Design, and Jason Mizrahi Designs

SANTA MONICA, CA (September 15, 2015) – This **October 22-25**, when [WestEdge Design Fair](#) returns to The Barker Hangar in Santa Monica, it will bring the best designers, makers and architects from around the world to the doorsteps of Los Angeles. WestEdge will also proudly debut **MADE:MODERN**, the highly anticipated new show section showcasing more than 40 independent designers and makers from the West Coast, New York and beyond.

MADE:MODERN designers will feature handcrafted, limited production and one-of-a-kind, customizable designs in the categories of furniture, lighting, sculpture and

accessories. These innovative makers will be accepting custom orders on-site from attendees looking to meet each designer and learn more about their craft.

“In addition to spotlighting essential, high-quality brands like Carl Hansen & Son, Baker, Naula, Jenn-Air, Zia Priven and many others,” says WestEdge Design Fair co-founder, Megan Reilly, “WestEdge is thrilled to focus on handcrafted design this year.” Some of the talented designers hand selected by Reilly and co-founder Troy Hanson include:

- **Pamela Sunday** – Pamela Sunday’s extraordinary ceramic sculptures inspired the precursor to the MADE:MODERN section, MADE, which Reilly and Hanson launched originally in New York in 2008.
- **Jason Mizrahi Designs** - Fresh off his exhibition at the 2015 Milan Furniture Fair, LA designer Jason Mizrahi will showcase his latest designs including the Air Chair in gold finish. In addition, Mizrahi will exhibit the Denali table for the first time on the West Coast.
- **Matthew Fairbank Design** - Brooklyn-based Matthew Fairbank will be treating the West Coast to his collection of furniture and lighting for the first time.
- **Enso** - Internationally recognized media mogul and furniture designer Carlo Aiello of Enso will be showcasing his latest cutting edge furniture.
- **blankblank** - San Francisco-based blankblank will be showcasing their new furniture and lighting collection.
- **J Liston Design** - San Francisco favorite John Liston will feature his most recent collection of furniture and lighting, including the iconic Ribbon Chair.
- **Sorelle Fine Arts** - Headed by sisters Cristina and Laura Capitanio, LA-based Sorelle Fine Arts brings old world Italian craftsmanship to the contemporary design scene. The finest interior designers in Los Angeles and beyond use their exquisite collections of wall coverings.

Other participating designers include Base 10 Furniture, Bueno Glass, CBM Woodworks, Cimarron Studio, Current Workshop, Damien Jones Art, Jaime Derringer, Iacoli & McAllister, Mike Danielson Studio, Philomela, Shopfloor Design, Wenger Designs, West of Noble, Von Lintel, and Zaxxr Designs, among others.

Design Milk is the media and presenting sponsor of MADE:MODERN. [Click here](#) for complete information on MADE:MODERN.

WestEdge Design Fair takes place October 22-25, 2015 at the Barker Hangar in Santa Monica, CA (3021 Airport Avenue, Santa Monica, CA). Tickets are \$25 (admission includes re-entrance). For more information, visit www.westedgedesignfair.com. For press registration, visit www.ten31.co/westedge/press.cfm.

The **2015 Sponsors** include: Jenn-Air, Le Meridien Delfina Santa Monica, Sunbrella, Volvo Cars, Carl Hansen & Søn, Snyder Diamond, Wallpaper Direct, and Whole Foods Market. The **2015 Charity Partner** is the Architecture and Design Museum: Los Angeles. The **2015 Industry partners** include: ASID, ASLA, AIA LA, West Hollywood Design District, IIDA, Wanted Design, Botart International Barrel Art Exhibition, The Leaders of Design Council, and Pasadena Showcase House for the Arts. To view the **2015 Media Partners**, please visit: <http://westedgedesignfair.com/media-partners/>.

About WestEdge Design Fair (www.westedgedesignfair.com)

WestEdge is a four-day event that offers the best in modern design, all in an

environment designed to engage, entertain and inspire. The fair offers the opportunity to shop from premium home furnishings brands - many new to the West Coast - and meet the designers behind thousands of inspiring products. In addition, attendees gain insight from leading names in the design industry with a full series of educational programs and special events.

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Hashtag: #MADEModern

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