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Events



GRAFF to Share New Collections at WestEdge Design Fair

WestEdge Design Fair 2018

October 18-21, 2018 | Main Floor | Booth 105
The Barker Hangar | Santa Monica, CA

GRAFF®, manufacturer of contemporary precision-engineered kitchen and bath products, will be onsite at the 6th annual [WestEdge Design Fair](#) in Santa Monica, California to showcase the brand's latest collections from October 18-21, 2018. The three-day fair, a design industry resource for the best in modern creativity and contemporary concepts, offers an opportunity to connect hundreds of manufacturers, leading architecture and design firms, schools, and designers with the Southern California community.

The design of GRAFF's booth, entitled "Art of Bath Gallery," is inspired by artful masterpieces and classical works reimaged in contemporary form. Five iconic artworks, illustrated by internationally renowned photographer Vincent Calmel, will be juxtaposed with the brand's extensive offerings and award-winning collections. The company's latest release, the [Incanto Collection](#), will be on display. The Incanto Collection is thoughtful in its design, sculpted from a modern block core juxtaposed with geometric elements. Challenging traditions in form and proportion, the Incanto Collection offers a sleek geometric shape to modernize bathroom aesthetics in both residential and hospitality spaces. Within the collection's portfolio, single-lever and three-hole options are available to create a cohesive style. The award-winning [Sospiro](#) faucet and the distinguished [Tephi](#) sink and bathtub collection along with stunning new finishes like 24K Brushed Gold, Onyx PVD, and Distressed Gunmetal will also be on display.