EXHIBIT APPLICATION

October 24-27, 2019 | The Barker Hangar | Santa Monica

PLEASE COMPLETE THE FOLLOWING:

company name

contact name position

address

city / state (province) / zip (postal code) / country

telephone fax

email

website

PLEASE LIST ACTIVE SOCIAL MEDIA ACCOUNTS:

Instagram

Facebook

Twitter

YouTube

IF YOU ARE A MULTI-LINE SHOWROOM, AGENT OR DISTRIBUTOR, PLEASE LIST THE BRANDS YOU WOULD LIKE TO PRESENT AT THE FAIR:

_____ / _____

_____ / _____

_____ / _____

CONTACT:

Troy Hanson, Co-Founder + Principal
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t. 917.297.3299
westedgedesignfair.com

EXHIBIT SPACE PACKAGE AND PRICING:

Please note: The Barker Hangar is a NON-UNION venue therefore exhibitors may facilitate their own installations without the assistance of union labor.

OPTION A - STANDARD EXHIBIT SPACE

Space includes 11.5' high walls (with the exception of island configurations which are raw, open space surrounded by aisles), "imperfect" painted gray cement floor (exhibitor flooring is strongly recommended), and overhead truss from which rented lighting and some lightweight exhibitor product may be affixed. WestEdge provides drayage (freight delivery to/from booth, storage of crates during the fair) at no additional cost.

Sample configurations* and associated pricing include (please check your preference):

__ 50 sf. (measures 4.92' deep x 9.84' wide) = $2,500
__ 75 sf. (measures 4.92' deep x 14.76' wide) = $3,750
__ 100 sf. (measures 4.92' deep x 19.68' wide) = $4,400
__ 100 sf. (measures 9.84' deep x 9.84' wide) = $4,400
__ 150 sf. (measures 9.84' deep x 14.76' wide) = $6,600
__ 200 sf. (measures 9.84' deep x 19.68' wide) = $8,800
__ 300 sf. (measures 14.76' deep x 19.68' wide) = $13,200
__ 400 sf. (measures 19.68' deep x 19.68' wide) = $17,600
__ 500 sf. (measures 24.60' deep x 19.68' wide) = $22,000
__ 600 sf. (measures 29.52' deep x 19.68' wide) = $26,400
__ 700 sf. (measures 34.44' deep x 19.68' wide) = $30,100
__ 800 sf. (measures 39.37' deep x 19.68' wide) = $35,200
__ 900 sf. (measures 44.29' deep x 19.68' wide) = $39,600
__ 1000 sf. (measures 49.21' deep x 19.68' wide) = $44,000

***Custom configurations possible pending availability.**

OPTION B - MADE:MODERN

MADE:MODERN is a juried section of WestEdge featuring independent designers/makers of contemporary, limited edition and/or custom furniture, lighting, etc.

Space includes 11.5' high walls, "imperfect" painted gray cement floor (exhibitor flooring is strongly recommended), and overhead truss from which rented lighting and some lightweight exhibitor product may be affixed. Exhibitors are provided drayage at no additional cost (freight delivery to/from booth, storage of crates during the fair). Product may be hand-carried onto the show floor.

Sample configurations and associated pricing include (please check your preference):

__ 50 sq. ft. (measures 4.92' deep x 9.84' wide) = $2,500
__ 75 sq. ft. (measures 4.92' deep x 14.76' wide) = $3,750
__ 100 sq. ft. (measures 4.92' deep x 19.68' wide) = $4,400
__ 100 sq. ft. (measures 9.84' deep x 9.84' wide) = $4,400
__ 150 sq. ft. (measures 9.84' deep x 14.76' wide) = $6,600
__ 200 sq. ft. (measures 9.84' deep x 19.68' wide) = $8,800

For approved applicants, the exhibit space balance is invoiced in the following increments (pending date of commitment):

- 30% deposit due with Exhibit Contract
- 35% payment due June 14, 2019
- 35% balance due September 1, 2019