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WESTEDGE DESIGN FAIR RELEASES 2019 SPEAKER PROGRAMMING SCHEDULE

WestEdge Announces Three Full Days of Educational Panels, Workshops and Seminars with Design Industry Thought Leaders in the Convo by Design Programming Lounge

FOR IMMEDIATE RELEASE

(Santa Monica, CA) – September 30, 2019 – [WestEdge Design Fair](#), the West Coast's premier contemporary design fair, featuring a highly-curated selection of domestic and international manufacturers and independent designers and makers, returns to Santa Monica's Barker Hangar (October 24-27) with a robust programming schedule for 2019. Leading names in the design industry will share their insight and discuss a variety of topics at the event within the Convo by Design Programming Lounge, a space crafted for those wanting to hone their skills in a serene and curated environment.

"We are thrilled to have partnered with some of the industry's top leaders and tastemakers to bring a dynamic, educational program to the Fair for 2019," said Megan Reilly, Co-Founder of WestEdge Design Fair. "Since launching WestEdge in Los Angeles seven years ago, we've seen tremendous growth in the creativity, innovation and progress within the design industry and are excited to share those developments and more through thought-provoking discourse and conversations."

The 2019 programming schedule will feature a back-to-back series of talks co-produced by WestEdge and Convo By Design. Convo By Design, a WestEdge media partner since 2014, is a podcast celebrating Southern California's rich, diverse and incredibly talented design and architecture community. For this year's Fair, they have teamed up with designers [Studio Akiko](#), [Kevin Isbell Interiors](#), and [John McClain Design](#) to create an intimate lounge, which will host all WestEdge panel discussions, plus workshops and thought-provoking conversations led by Convo By Design.

"WestEdge Design Fair has become a world-class design showcase. We have put together programming that will entertain, inform, elevate the conversation and challenge the status quo" says Josh Cooperman, Host/ Producer of Convo By Design.

The Fair's programming schedule includes the following line-up:

FRIDAY, OCTOBER 25 – ENGAGE

10:30 - 11:30 AM

Brand Development Series: The Firm Upgrade, Here's How

Moderated by: Josh Cooperman, Convo By Design

Featuring: **Toby Past**, Sapient Razorfish; **Jeff Andrews**, Jeff Andrews Design; and **Alex Abramian**, Journalist and Magazine Editor

11:45 AM - 12:45 PM

What's My Line: Learn from Experts How to Create Your Signature Design Line

Moderated by: **Alex Abramian**, Journalist and Magazine Editor

Featuring: **Xander Noori**, Xander Noori Design; **Sue Firestone**, SFA Design, Interior Designer; **Christopher Grubb**, Arch-Interiors Design Group; and **Leslie Shapiro**, Shapiro Joyal Studio

1:00 - 2:00 PM

Southern California Economic Outlook for Design, Architecture and Real Estate

Presented by Luxe Interiors + Design

Moderated by: **Lisa Bingham Dewart**, Homes Editor/LA/Southern California/Pacific Northwest, Luxe Interiors + Design

Featuring: **Doug Burdge**, Burdge and Associates Architects + ReBu; **Tatum Kendrick**, Studio Hus; and **Bret Parsons**, Compass Real Estate

2:15 - 3:15 PM

Media Masterclass: Content Creation Workshop

Moderated by: **Josh Cooperman**, Convo By Design

Featuring: **Becky Allison**, BEQ Design; **Peter Christiansen Valli**, Photographer; and **Sheila Gibson**, Aura IP Law

3:30-4:30 PM

Your Canvas for Outdoor Memories

Sponsored by Cosentino

Moderated by: **Ryan Bloom**, Urban Bonfire

Featuring: **Patty Dominguez**, Cosentino North America; **Cesar Giraldo**, Interior Designer; and **Annette Reeves**, Lifestyle Advisor with PIRCH

SATURDAY, OCTOBER 26 – INSPIRE

10:30 - 11:30 AM

Modern World: Life Without Frank Lloyd Wright

Moderated by: **Carol Bishop**, FORM Magazine

Featuring: **Carlo Caccavale**, Executive Director at American Institute of Architects; **Margaret Bach**, Margaret Bach Design; **David Coffey**, Director at The Design Thinking Academy; and **Michael Lehrer**, Lehrer Architects (LA)

11:45 AM - 12:45 PM

Epic Spaces & Favorite Places

Moderated by: **George Smart**, Host of US Modernist Radio

Featuring: **Tom Parker**, Fettle; **Alison Pickart**, Interior Designer; **John McClain**, Interior Designer; and **Massimo Buster Minale**, Buster + Punch

1:00 - 2:00 PM

Rock Stars, Rebels & Raconteurs

Presented by Interiors Magazine

Moderated by: **Erika Heet**, Editor in Chief at *Interiors Magazine*

Featuring: **Jean Brownhill**, Sweeten; **Ryan Saghian**, Ryan Saghian Interiors; and **Lori Dennis**, Lori Dennis Inc.

2:15 - 3:15 PM

California Crafted: Amazing Kitchens

Moderated by: **Susan McFadden**, Editor in Chief and Co-Founder of *California Homes*

Featuring: **Barry Bredvik**, Signature Kitchen Suite/LG Builder; **Shirry Dolgin**, ASD Interiors; **Laurie Haefele**, Haefele Design; **Kristi Nelson**, KM Nelson Design; and **Julia Wong**, Julia Wong Designs

3:30 - 4:30 PM

Small Space, Big Style

Sponsored by Walker Zanger

Featuring: **Nicolette Tsukamoto**, Studio Akiko; **Jason Lai**, L2 Interiors; **Lynnea Schwieters**, Lynnea Jean Interior Design; and **Pietta Donovan**, Pietta Donovan Interiors

SUNDAY, OCTOBER 27 – RECHARGE

10:30 - 11:30 AM

The Collectors: Collected Clutter Made Impeccably Designed Collections

Moderated by: **George Smart**, Host of US Modernist Radio

Featuring: **Laura & Cliff Muller**, Four Point Design Build; **Kevin Isbell**, Kevin Isbell Interiors; and **Jules Wilson**, Jules Wilson Design Studio

11:45 AM - 12:45 PM

Design Diversity: Crafting Our World the Way it Should Be

Featuring: **Bridgid Coulter**, Bridgid Coulter Designs; **Breagan Jane**, Designer, Entrepreneur and Lifestyle Expert; **Brian Pinkett**, Landry Design Group; and **Ron Woodson**, Woodson & Rummerfield's House of Design

1:00 - 2:00 PM

Inside Out: Blurring the Lines Between Indoor and Outdoor Living

Sponsored by Tidelli

Moderated by: **Kelly Phillips Badal**, Editor-in-Chief of *Interiors California*

Featuring: **Joan Barton**, Dirty Girl Construction; **Stephen Block**, Antiques Dealer and Exterior Landscape Designer; **Bret Englander**, Cerno; and **Duan Tran**, KAA Design

2:15 - 3:15 PM

Learning from Masters to Becoming One

Moderated by: **Josh Cooperman**, Convo By Design

Featuring: **Michael Berman**, Michael Berman Limited; **Timothy Corrigan**, Timothy Corrigan Inc.; and **Genevieve Trousdale**, Circa Genevieve

3:30 - 4:30 PM

Healthy Places Make Healthy People

Presented by The US Green Building Council Los Angeles

All programs are included in the price of admission, and seating is available on a first-come, first-served basis.

WestEdge 2019 sponsors include: ABIMOVEL, Brown Jordan, Buhaus, Chairish, Corian, Cosentino, El Portico, Hangar1 Vodka, Living Spaces, Lamps Plus, Pacific Sales Kitchen & Home, San Ysidero Growers, Signature Kitchen Suite, Snyder Diamond, The Container Store, Tidelli, Wallpaperdirect, Walker Zanger, and Woodford Reserve.

For more information on ticketing and event details, visit www.westedgedesignfair.com.

For press registration, please [click here](#).

For press inquiries please contact Evan Rome at erome@theconsultancypr.com.

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About WestEdge Design Fair

WestEdge is a three-day event that offers the best in modern design, all in an environment designed to engage, entertain and inspire. The fair offers the opportunity to shop from premium design brands – many new to the West Coast and meet the designers behind thousands of inspiring products. In addition, attendees gain insight from leading names in the design industry with a full series of educational programs and are invited to enjoy culinary demonstrations, book signings and special events. For more information visit, www.westedgedesignfair.com.

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