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BARKER HANGAR | SANTA MONICA, CA

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**WESTEDGE DESIGN FAIR ANNOUNCES CANCELLATION OF 2020 EDITION AMIDST
GROWING COVID-19 CONSIDERATIONS AND CALIFORNIA SAFETY REGULATIONS**

FOR IMMEDIATE RELEASE

(Santa Monica, CA) – July 16, 2020 – [WestEdge Design Fair](#), the West Coast’s premier contemporary design event, has announced the cancellation of WestEdge 2020. After careful consultation with California City and State officials, and based on current public health information and governmental guidelines surrounding the COVID-19 virus, the fall edition—scheduled to take place October 22-25 at Santa Monica’s Barker Hangar— will not move forward as planned.

“Following increased and overwhelming concerns about the COVID-19 virus, we felt this was the best way to proceed during such an unprecedented global health situation,” said WestEdge Co-Founder Megan Reilly. “While we are disappointed that we are unable to host our event this fall, we know it’s the best and most responsible decision based on the information we have today.”

In lieu of the physical event in 2020, The WestEdge Design Fair will present virtual events and experiences, stream panel discussions via video and podcast, and offer new digital content throughout the coming months. A continued partnership with podcast partner Convo by Design and industry trade associations will support and connect the design community virtually with a one-day programming symposium this October.

WestEdge Co-Founder Troy Hanson added, “It is heartbreaking to have to make this announcement. We know so many of our clients were looking forward to returning to the fair and having the opportunity to engage face-to-face with the design community again. We thank all of our participants and exhibitors for their steadfast support, and appreciate everyone who has shared their views on reimagining WestEdge this year. We look forward to presenting our virtual programming and ultimately bringing the design community back together for WestEdge 2021 when the industry can safely convene together in a showcase that celebrates the best in modern design.”

The 2021 8th edition of WestEdge Design Fair dates will be October 21-24, 2021. Additional updates will be available at [WestEdgeDesignFair.com](#).

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About WestEdge Design Fair

WestEdge Design Fair is a three-day event that offers the best in modern design, all in an environment designed to engage, entertain and inspire. The fair offers the opportunity to shop from premium home furnishings brands – many new to the West Coast and meet the designers behind thousands of inspiring products. In addition, attendees gain insight from leading names in the design industry with a full series of educational programs and special events. For more information visit, [westedgedesignfair.com](#).

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